

To: Superintendent Terrie Metz and Christie Toland, Gentry Public Schools
From: Anders Campbell, Public Impact
Date: September 23, 2021
Re: Proposal for 2021-22 Opportunity Culture implementation support

Public Impact is pleased to share a proposed scope of work to provide consulting support to **Gentry Public Schools for the 2021-22 school year, ending July 31st, 2022**. This scope of work outlines implementation supports for Gentry schools implementing Opportunity Culture.

Proposed Activities and Estimated Costs

Note: 15% project management fee and the flat fee for access to the Opportunity Culture School Excellence Portal are required for implementation supports.

Activity Description	Cost
District Implementation Support	
1. Ongoing consultation with Public Impact. Public Impact design support gives the district the benefit of experience gained by Public Impact in other sites, access to tools that have been developed for those sites, and expert facilitators to help district leaders develop and refine models and processes that meet unique local contexts. Regular check-in calls with the designated district lead, primarily focused on planning for MCL reapplication.	\$7,000
2. District Redesign Session. PI will facilitate a virtual district redesign session for district leadership (and principals, if needed). The session will focus on assessing implementation quality, improving district design, planning for future recruitment efforts, and increasing fidelity to Public Impact’s <i>District Implementation Review</i> .	\$4,800
3. Opportunity Culture Survey & Analysis. PI will create a district-level report summarizing strengths, opportunities, and key recommendations for next steps.	\$1,000
4. Access to the Opportunity Culture Portal. PI will provide the district and all implementing schools continued access to the Opportunity Culture Portal and periodic emails designed for educators that contain curated information and resources from Public Impact. <i>The portal is required for most implementation supports.</i>	\$4,500
Implementation Monitoring & Support	
5. School-Level Implementation Support. Deliverables include: <ul style="list-style-type: none"> a. Two feedback rounds with each implementing school consisting of: <ul style="list-style-type: none"> i. Staff interviews to gather information about implementation. ii. A summary document and debrief conversation with each school leader that details strengths and potential strategies to improve the success of the school’s model. b. A summary document for the district design team summarizes key findings from feedback rounds. 	\$14,000

6. One-on-One Principal Coaching. PI will conduct monthly principal coaching calls focused on navigating individual challenges and refining OC implementation with the new school leader at Gentry Middle School.	\$2,500
Project Management	
7. Project Management. 15% project management fee.	\$5,070
TOTAL	\$38,870

Summer Professional Learning

Activity Description	Cost
<p>Summer 2022 Professional Learning Series for New Opportunity Culture Educators.* Access to virtual, role-specific summer training sessions to help selected Opportunity Culture teacher leaders and school leaders prepare for success in their new roles and school models. Strands include school leader, multi-classroom leader, and reach associate. These sessions feature a low participant/facilitator ratio optimal for high quality adult learning, draw on the experience, expertise and voices of peers who are implementing similar models in other districts, and allow participants to network with like-role peers across the country. Multiple dates will be offered for each strand. Dates for national virtual session options will be announced by Spring 2022. <i>This total assumes 8 new OC educators for the 2022 – 2023 school year.</i></p>	\$3,200

**Public Impact estimates professional learning costs on a per-participant basis (\$400 for summer PL; \$650 for school-year PL). In February, we convert this estimate into a fee for summer PL based on the expected number of participants; it then becomes the site’s responsibility to ensure that participants register and attend. Later in the spring, we set the fee for the coming year’s school-year PL in the same fashion.*