



Newsela Inc.
500 5th Ave, FL 28
New York, NY 10110

Customer Agreement

Billing Information:

Billing Frequency: Upfront in full
Payment Terms: Net 30
Billing Schedule: Upon license start date

Customer Agreement No. Q-73916
Newsela Sales Rep: Alisandra Alcocer

Contact Email: alisandra.alcocer@newsela.com
Offer Date: March 9, 2022
Expiration Date: June 30, 2022

To:

Christie Toland
Gentry School District
201 S Giles Ave
Gentry, AR 72734-9320

Qty	Products/Services	List Price
1	Newsela	\$26,961.00
Contract Grand Total		\$26,961.00

The subscription for the Products/Services will commence as of the "Subscription Start Date" and continue through the "Subscription End Date" (a "Contract Term"). The Subscription Start Date for this Customer Agreement will be the later of (a) the Target Start Date set forth above, (b) the date on which this Customer Agreement has been executed by the Customer (the "Execution Date") or (c) the invoice date within the "Billing Information" section above. The Subscription End Date for this Customer Agreement will be that date which is the length of the Term after the Subscription Start Date.

Failure of the Customer to make use of the Products/Services during the Contract Term will not extend Newsela's obligation to deliver those Products/Services beyond the Subscription End Date of that Contract Term.

Following the Subscription End Date, unless prohibited by law, this Customer Agreement will automatically renew for the Products/Services licensed hereunder for successive periods equal in length to the greater of the Term or 12 months (a 'Renewal Term'), unless either party provides the other party with written notice of cancellation at least thirty (30) days prior to the then current Subscription End Date. Prices in any Renewal Term will increase by up to 10% above the applicable pricing (excluding any One-Time Discounts) in the prior Contract Term, unless Newsela provides notice of different pricing at least 60 days prior to the applicable Renewal Term.

The Customer agrees to pay the Contract Grand Total set forth above per the Billing Terms noted above upon execution of this Customer Agreement. Service will be suspended at Newsela's discretion if payment is not received by Newsela in accordance with the Payment Terms noted above. Failure of the Customer to use the Products/Services will not relieve Customer of its obligation to pay hereunder.

This Customer Agreement is subject to Newsela's Terms of Use and Privacy Policy.

Terms of Use: <https://newsela.com/pages/terms-of-use/>

Privacy Policy: <https://newsela.com/pages/privacy-policy/>

This Customer Agreement constitutes the entire agreement between the parties and supersedes all prior written or oral understandings, proposals, bids, offers, negotiations, agreements or communications of every kind. This Customer Agreement and the terms contained herein are intended only for the Customer and should be kept confidential.

Prices shown above do not include any state and local taxes that may apply. Any such taxes are the responsibility of the Customer and will appear on the final invoice (if applicable). If the contracting entity is exempt from sales tax, please send the required tax exemption documents immediately to salestax@newsela.com.

Purchase Order Information

If you need a Purchase Order, please fill out the following information.

PO Required: No
PO Number:
PO Amount:

Billing Information

Provide the billing service representative to whom the invoice should be addressed.

Bill-To Name: Christie Toland
Bill-To Email: ctoland@gentrypioneers.com

By initialing here, I agree that the billing details stated above are current and accurate. 

The individual executing this Customer Agreement has the authority to execute this agreement and bind the Customer and Newsela has the right to rely on that authorization.

Authorized Signature:  Date of Signature: 4/12/22

Appendix

School	Products/Services	License Dates
GENTRY INTERMEDIATE SCHOOL	Blended Learning District Suite	07/01/22 - 06/30/23
GENTRY HIGH SCHOOL	Blended Learning District Suite	07/01/22 - 06/30/23
GENTRY MIDDLE SCHOOL	Blended Learning District Suite	07/01/22 - 06/30/23
GENTRY PRIMARY SCHOOL	Blended Learning District Suite	07/01/22 - 06/30/23
GENTRY SCHOOL DISTRICT	Individual Virtual Add-On Session	07/01/22 - 06/30/23